DIGITAL TRANSFORMATION

Optimized user experience and application performance

New age digital transformation requires:







Key trends across retail

"Most enterprises define a minimum performance standard for business applications"

· leading to

Growth in employee devices

Increased cloud based apps

Increased consumer devices



Major business challenges that 21st century networks are solving in retail

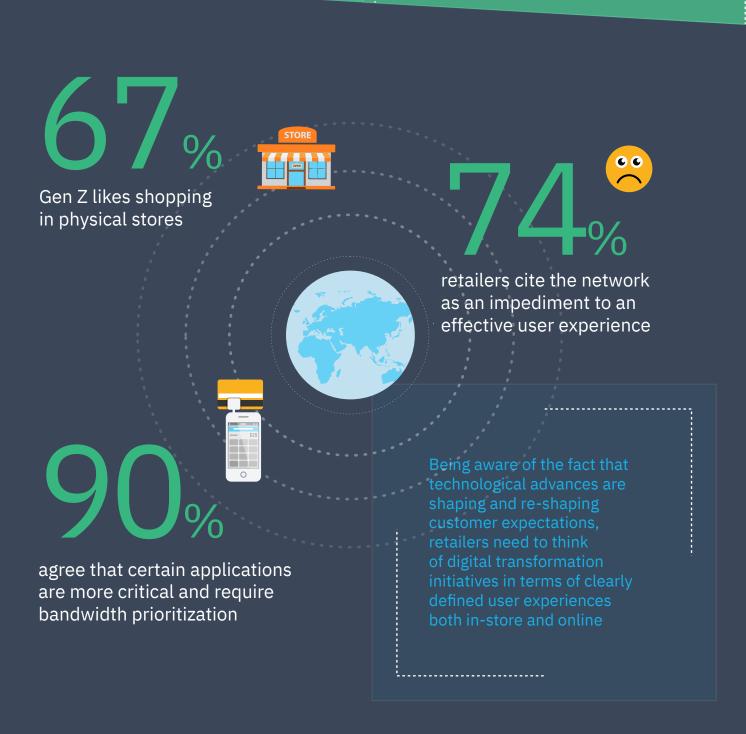


#1 Challenge:

Not meeting "customer expectation" is a major challenge in executing digital transformation programs

Actions to be taken

Retailers can enhance customer experience and satisfaction through inventory management & point of sale system application performance optimization





APPLICATIONS in terms of business criticality that have greatest impact from network optimization tools





Point of sale system

Guest Wi-fi

system



* Percentage indicates people who considers it as the most critical app/system



management