

DIGITAL TRANSFORMATION

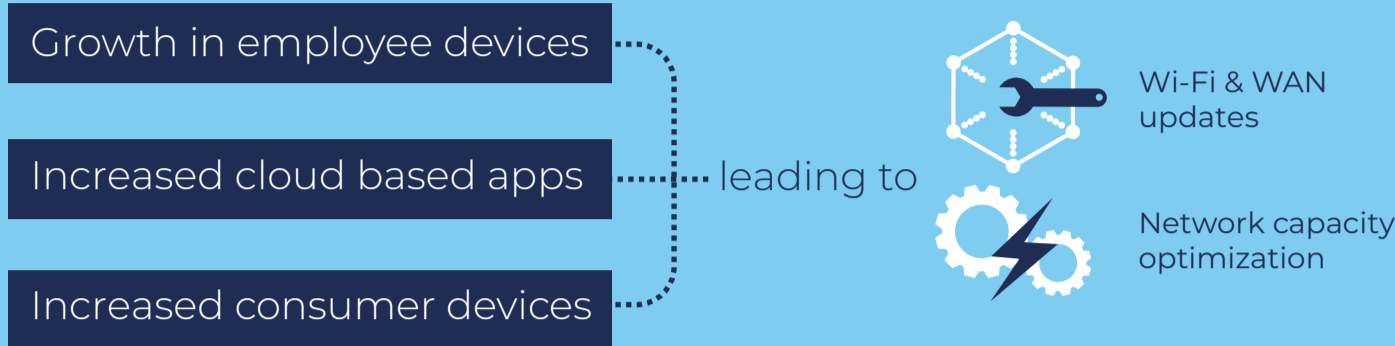
Optimized user experience and application performance

New age digital transformation requires:

- NETWORK CONNECTIVITY
- REAL-TIME DATA FLOW
- USER EXPERIENCE AND APPLICATION PERFORMANCE

Key trends across
Retail | Manufacturing | Banking & Finance

“Most enterprises define a minimum performance standard for business applications”



Major business challenges that 21st century networks are solving in:

RETAIL

#1 Challenge: Not meeting “customer expectation” is a major challenge in executing digital transformation programs

Actions to be taken
Retailers can enhance customer experience and satisfaction through inventory management & point of sale system application performance optimization

MANUFACTURING

#1 Challenge: Lack of consistent collaboration and visibility in the field/supply chain leads to operational inefficiency

Actions to be taken
Using hybrid networks with direct internet connectivity from branch locations to improve cloud connectivity and application performance

BANKING & FINANCE

#1 Challenge: Performance of cloud based applications and video & security applications has the greatest impact on customer experience and satisfaction

Actions to be taken
BFSI companies will succeed by prioritizing network capacity for mission critical enterprise applications for improved performance

TOP 5 APPLICATIONS in terms of business criticality that have greatest impact from network optimization tools

Retail

Manufacturing

Banking & Finance

28%
Inventory management system

32%
Wi-fi

40%
Teller transactions

28%
Point of sale system

30%
Transportation and logistics

35%
ATM transactions

27%
Guest Wi-fi

30%
Unified communication apps

35%
Video surveillance and security

25%
Workforce management

25%
Workforce management

33%
Loan applications processing

22%
Data analytics / real-time data apps

22%
Warehouse operations

25%
Unified communication apps

* Percentage indicates people who considers it as the most critical app/system