

SOLUTION OVERVIEW

Ipanema SD-WAN, the Fast Path to a Smarter Hybrid WAN



Successful Digital Transformation depends on quality user experience

Businesses are constantly looking for new ways to leverage digital technologies to drive business. CIOs are consistently looking toward IT as a key enabler, and especially to solutions that will give them an edge. Desktop virtualization, SaaS applications, Bring Your Own Device (BYOD), social media, unified communications, AI, machine learning and IoT, are just a few examples of IT functions that enable the enterprise to stay competitive in the modern world. These applications are very often delivered to branch office locations via private or public WANs, including the Internet, so it's the enterprise WAN that bears the brunt of the strain.

The real challenge of the CIO is to optimize application performance for the best user experience

Digital transformation is only as successful as a company's worst performing application. With the explosion in digital services and cloud applications, the volume of traffic competing for resources on the WAN can be unmanageable. A CIO shouldn't have to sacrifice the performance of business critical applications because of non-critical traffic competing for network resources. Enterprises need 360 degree application visibility and control to ensure the network is serving business objectives. But how can they achieve that intelligence in an agile fashion without overhauling the network?

TOP USE CASES FOR IPANEMA SD-WAN

- Network consolidation. Simplify, centralize and streamline your network infrastructure following rapid growth, mergers and acquisitions.
- Guaranteed user experience. Ensure perfect performance for critical business applications.
- Faster time to market. Bring new sites and new technology online and have confidence that everything will work.
- Network audit and planning. Gain complete visibility over WAN performance and trending so you can plan for the network.
- Maximize Digital Transformation ROI. Get the most out of Cloud migrations and prove the positive business impacts.
- Increase revenue and prevent revenue loss. Businesses lose up to 3% of revenue from poor application performance, but can increase 6% by managing it effectively.

Application intelligence is a must for SD-WAN solutions

While SD-WAN solutions are intended to simplify and centralize WAN management, without granular application intelligence and control, they are not able to guarantee the performance of business applications. Only Ipanema SD-WAN allows the companies to prioritize applications according to business objectives and ensure perfect user experience regardless of changing network conditions.

The fast, risk-free path

SD-WAN has been positioned as the solution to the modern WAN, however most SD-WAN solutions are focused on MPLS and router replacement. These solutions require the business to abandon legacy investments and re-engineer their network, which is time-consuming, costly and disruptive to the business. With Ipanema SD-WAN, you can guarantee the performance of each business application under any network condition, align the WAN performance with your enterprise goals, and avoid the disruption to the business that comes with a drawn out, complex network up grade project.

How does it work?

Ipanema SD-WAN combines unrivalled application intelligence, sophisticated orchestration technology, and complete end-to-end transparency across all types of connectivity. Consequently, you can activate the solution on your network without having to replace any equipment or reconfigure any existing infrastructure. This enables your business to gain all the visibility and control of our application aware SD-WAN in as little as two months, while allowing you to upgrade your network at your own pace, with no disruption to network or business operations.

IPANEMA SD-WAN, APPLICATION INTELLIGENCE FOR THE WAN EDGE

- Selected by worldwide enterprises across all industry sectors
- One of the largest customer bases in the industry (100,000+ sites deployed)
- 6-year Gartner Magic Quadrant Visionary; Evolutionary Disruptor in the WAN Edge; 2019 leading Hybrid WAN provider
- Deployed by leading CSPs (BT, Orange, Vodafone, e-Qual, Exaprobe and more)

With Ipanema SD-WAN, you can:

- **Guarantee business applications in every circumstance**, maximizing user productivity and customer satisfaction;
- **Secure the deployment of new applications** and increase their adoption rate without deploying complex and costly additional resources;
- **Simplify hybrid WAN deployments** with a flexible delivery model that provides end to end visibility across all transport types without having to re-engineer the network.
- **Reduce bandwidth requirements 2-3 times**, delaying the need for bandwidth upgrades by up to 3 years without impacting the end-user quality of experience;
- **Empower IT operation teams** with precise information about application traffic and performance, turning them from techno-centric stakeholders to business-centric contributors;
- **Decrease the number of calls to the service desk**, by automatically removing most application performance brownouts before users feel the pain.



Thanks to Infovista, our network is totally aligned with our business requirements. With the flexible application-based managed service, we can guarantee the performance of our business-critical applications, anytime, anywhere, while reducing our IT costs.

Philippe Faure,
Chief Information Officer,
Gemalto



92% companies across industries feel it's important to maintain a minimum performance standard for business applications¹

63% of our enterprise customers have Hybrid WAN/SD-WAN projects ongoing²

71% of enterprises across industries want network capacity visibility and the ability to prioritize critical applications performance¹

93% of companies believe their current network cannot keep up with digital transformation application performance demands¹

Ipanema SD-WAN is the lowest cost path to SD-WAN

Not only does Ipanema SD-WAN enable a rapid, risk-free path to a full featured SD-WAN solution, our flexible subscription-based price model lets you transform CapEx into OpEx and reduce TCO without having to make any changes to your existing infrastructure or hardware. You can add capacity quickly and take advantage of the agility and cost savings of Business Internet while upgrading at a pace that suits your budget. Extend the value of your legacy equipment and investments by leveraging our transparent hybrid capability, which lets you introduce complete user experience control without having to reconfigure your devices.

Our pricing model has been validated by leading industry analysts as the lowest cost solution package on the market.



With Infovista's Ipanema [SD-WAN], we're now able to ensure key application performance – our expectations in terms of how innovation is transferred over the network have been fulfilled, generating a positive image of the IT Systems Department as a partner and innovator to the Business.

Luc Parent,
SEB Group,
NetCenter Manager



1. EIQ/Infovista Optimized User Experience & Network Readiness Survey.
2. Internal Market Research.

About Infovista

Infovista, the leader in modern network performance, provides complete visibility and unprecedented control to deliver brilliant experiences and maximum value with your network and applications. At the core of our approach are data and analytics, to give you real-time insights and make critical business decisions. Infovista offers a comprehensive line of solutions from radio network to enterprise to device throughout the lifecycle of your network. No other provider has this completeness of vision. Network operators worldwide depend on Infovista to deliver on the potential of their networks and applications to exceed user expectations every day. Know your network with Infovista.